

## Lunchbox by SchoolCash Online (Lunchbox)

Recently, the Parent Involvement Advisory Committee (PIAC) has had discussions about the use of Lunchbox at TDSB schools. There are concerns that funds generated using this service are lower than when schools order directly from food providers.

The attached information is provided to help Principals determine if the use of Lunchbox is appropriate at their school. \*\*\*\* **Lunchbox use is optional**\*\*\*\*

### What is Lunchbox?

- Full-service online lunch ordering and fundraising platform for school lunches
- Centrally approved for use at TDSB schools
- Offers meals from local restaurants
- Used by over 100 TDSB schools in 2024/25

### How does it work?

- Menu prices are quoted by Lunchbox
- Schools locally decide vendor, menu offerings and lunch dates
- Schools also decide fundraising amount added to the Lunchbox price
- **Lunchbox price + school fundraising amount = student purchase price**
- Each school is provided a monthly fundraising sales report and fundraising earnings



### Things to consider when deciding whether to use Lunchbox at your school:

Benefits	Disadvantages
<ul style="list-style-type: none"><li>• All ordering is online reducing work for school staff and school council members</li><li>• Convenient for parents</li></ul>	<ul style="list-style-type: none"><li>• Cost is typically higher than when purchased directly from restaurants</li><li>• Results in higher cost for students to participate and/or lower fundraising revenue generated</li></ul>
<ul style="list-style-type: none"><li>• Schools with limited staff and volunteer resources can still offer lunch program for students</li></ul>	<ul style="list-style-type: none"><li>• Potential for reduced Parent Council volunteer engagement</li></ul>
<ul style="list-style-type: none"><li>• Cashless</li></ul>	
<ul style="list-style-type: none"><li>• Flexible offerings (menu and dates)</li></ul>	

### As with any fundraising activity, to ensure accountability and transparency please:

- Develop and organize fundraising plans with advice and assistance from the school community
- Designate a purpose for funds generated and use the proceeds for that purpose
- Provide transparent financial reports to the school community – both on the plan to use the funds and the actual usage of the funds

Please feel free to share this information as appropriate. If you have any questions, please reach out to [businesshelpdesk@tdsb.on.ca](mailto:businesshelpdesk@tdsb.on.ca).